



**DEGREE WORKSHEET FOR:  
BA Art and Design: Visual Communication Design  
Emphasis, Photo Imaging Concentration  
2014-2015 Catalog**

YEAR 1- FALL (16 credits)		YEAR 1- SPRING (15 credits)	
ART 181 Ancient Art History (LAC area 3a)	3 credits	ART 182 Medieval to Rococo Art History (LAC area 3a)	3 credits
ART 183 Art I	3 credits	ART 184 Art II	3 credits
ART 171 Intro to VCD	3 credits	ART 234 Drawing I	3 credits
Liberal Arts Core	7 credits	Liberal Arts Core	6 credits
YEAR 2- FALL (15 credits)		YEAR 2-SPRING (16 credits)	
ART 271 Intro to Photography – Concentration	3 credits	Art 373 Digital Photo Manipulation, concentration	3 credits
ART 185 Neoclassic to Modern Art History	3 credits	Advanced Art History course	3 credits
One 3D Elective course – Required Core Course	3 credits	ART 231 Painting I – Required Core Course	3 credits
Liberal Arts Core	6 credits	Liberal Arts Core	7 credits
YEAR 3- FALL (14 credits)		YEAR 3- SPRING (15 credits)	
ART 274 Fund. Of B & W Photo - Concentration	3 credits	Art 253 Intaglio Printmaking	3 credits
ART 477 Photo Ill. & Lighting Tech.	3 credits	ART 476 Adv. B & W Photo – Concentration	3 credits
Art 434 Drawing II	3 credits	Liberal Arts Core	3 credits
University Electives	5 credits	University Elective	4 credits
YEAR 4- FALL (14 credits)		YEAR 4- SPRING (15 credits)	
ART 478 Alternative Photo Expression – Concentration	3 credits	ART 472 Photography Studio - concentration	3 credits
Liberal Arts Core	5 credits	ART 492 Internship	3 credits
ART Electives	6 credits	ART Electives	6 credits
		University Elective	3 credits

**Admission Requirement – Students planning to major or minor in Art & Design must submit an application and an entry portfolio, consisting of artwork and essay. Application form and instructions are available in the School of Art and Design office, or on their webpage: [www.unco.edu/artanddesign/index.html](http://www.unco.edu/artanddesign/index.html)**

**Minor Required – No Minor Required**

**Contact Information – School of Art & Design**

**Guggenheim Hall 103, 970.351.2143**

Department Web Page: <http://www.arts.unco.edu/artanddesign/index.html>

**See notes page 2**

This worksheet is a recommended schedule to complete your bachelor’s degree in 4 years. Every UNC student must meet the following requirements in order to graduate with a bachelor’s degree: earn a minimum of 120 semester credit hours; possess a minimum of a 2.8

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cumulative grade point average; have at least 40 credit hours in courses designated as Liberal Arts Core; meet all degree requirements in the student's major field of study. Each major and/or emphasis may have

additional requirements necessary for graduation. **Students must consult with their major advisor to receive information on any additional graduation requirements.**

#### Notes

1. After successful acceptance of entry application, new Art & Design students must complete the Freshman Foundation requirements before they can begin their advance art studies. The Freshman Foundation Courses include Art 181, 182, 183, 184 and 234 which must be completed with a 3.0 GPA. Students also must successfully complete the Foundation Portfolio.
2. To graduate with a B.A. in Art & Design, all students must earn a 3.0 cumulative GOA or higher in all courses in the major, and a 2.8 GPA or higher for overall university coursework.
3. A Specialization Portfolio is required to continue in Photo Imaging Concentration at the completion of Art 274. An Exit level Senior Portfolio assessment is required prior to graduation. The portfolio consists of work from the student's concentration area.
4. Three hours of internship (Art 492) is required. Student must have a minimum GPA of 3.0 in Art and a 2.8 GPA for overall University coursework to apply for a Visual Communication Design internship.

The visual communication design emphasis offers programs of study designed to allow students to become effective conceptual thinkers and creative problem solvers as they expand their visual/technical communication skills. Course experiences are designed to allow students to investigate the complexities of commercial fields of art, such as computer graphics, graphic design, illustration, advertising, photography, publications, and other areas of visual communications. Two concentration areas are available: Graphic Design and Photographic Imaging.

Courses in photographic imaging have been designed to increase an understanding of the most universal language in the world today - that of photographic images. Courses are designed to provide experiences in the fundamentals of photographic imaging, which will lead to the achievement of objectives. Traditional photographic techniques, as well as experimental, non-traditional, and digital imaging techniques, are included in the curriculum.